

The Battery Show Indonesia Premieres at IEE Series 2025, Driving Collaboration and Accelerating the National Energy Transition

Jakarta, April 22, 2025 — Following the success of IEE Series 2024, which featured more than 2,800 participating companies and recorded a total of 64,374 trade attendees, the Indonesia Energy & Engineering Series (IEE Series) 2025 returns this year with several innovations. One of the key highlights this year is the debut of *The Battery Show Indonesia*.

As the most extensive and foremost business-to-business (B2B) exhibition in Southeast Asia for the energy and engineering sectors, the **Indonesia Energy & Engineering Series (IEE Series)** has become a vital pillar in supporting national economic growth. This exhibition is not only a platform for showcasing innovations and technologies across various sectors but also serves as a strategic connection point for industry players, stakeholders, and investors, helping to strengthen the sustainable industry ecosystem.

This is reflected in the strategic sectors showcased at the IEE Series, including energy (encompassing electricity, natural gas, water, waste management, and renewable energy), mining, and construction, all of which play a crucial role in national industrial development.

For the first time, the IEE Series will feature *The Battery Show Indonesia*, taking place from September 17 to 20, 2025, co-located with Electric & Power Indonesia and Mining Indonesia. This event will present a comprehensive ecosystem of the battery industry, from upstream research and development to downstream technology applications.

With global standards and experience, The Battery Show Indonesia is expected to become a gathering place for professionals, innovators, and business players in the battery and electric vehicle sectors, particularly in Southeast Asia.

Lia Indriasari, *Country Manager of Pamerindo Indonesia*, said that Indonesia is a rapidly growing and promising market for battery technology. As technology adoption continues to advance across various sectors, the demand for batteries is increasing, not only for electric vehicles, renewable energy storage, and consumer electronics, but also for industrial applications.

"The Battery Show provides the perfect platform for battery manufacturers, both local and international, to showcase their latest innovations and promote collaboration and business opportunities in this growing market," said Lia.

In a challenging global economic environment, the battery industry is showing a positive growth trend. This aligns with the increasingly promising growth prospects of the battery industry in Indonesia. The market's rapid growth is driven by Indonesia's strategic position in the global energy landscape. As the largest economy in Southeast Asia, with a GDP of USD 1 trillion, Indonesia ranks 10th globally in terms of purchasing power parity. Moreover, the attractiveness of this market is further reinforced by national economic stability and the projected positive GDP growth rate for 2024, which is expected to range between 4.7% and 5.5%, as forecasted by Bank Indonesia.

In addition to the growing macroeconomic strength, Indonesia's energy sector also shows significant progress, particularly in infrastructure development, renewable energy, and electric vehicles. This development is driving an increase in demand for efficient and sustainable battery technologies across various sectors, including automotive, consumer electronics, energy storage, and heavy industry.

Specifically, the Indonesian battery market is projected to grow at a compound annual growth rate (CAGR) of over 5.6% from 2023 to 2028. This trend is driven by the rising adoption of electric vehicles and environmentally friendly energy storage solutions. The Indonesian government is also actively providing regulatory support and incentives to accelerate the transition to a sustainable energy ecosystem. Along with this, several global investors have shown their commitment to the development of the battery industry in Indonesia, including through significant investments in domestic production facilities.

By 2028, Indonesia's battery market is expected to experience significant growth, driven by the increasing use of lithium-ion batteries. These batteries are one of the key solutions for future energy technologies due to their performance and efficiency advantages.

Global Industry Players Bring Future Energy Solutions to IEE Series 2025

As the energy industry continues to evolve, the IEE Series remains a strategic bridge that brings together key players from various sectors. Its reputation as a center for innovation and business collaboration makes this exhibition eagerly anticipated by industry players both domestically and internationally.

The participation of several global companies at this year's IEE Series demonstrates its strong appeal, including EverExceed International Company Limited, a global provider of industrial power solutions that has served over 30,000 customers in 100 countries.

With its global vision and sharp leadership in the energy industry, EverExceed presents a range of flagship products, including critical power, lithium batteries, lead-acid batteries, NiCd batteries, solar power systems, and energy storage systems. EverExceed's commitment to building a global brand is evident through its consistent offering of sustainable solutions in the energy sector.

Also participating is PT Rolls-Royce Solutions Indonesia, a subsidiary of the global Rolls-Royce Solutions group, showcasing various innovations in power and propulsion systems. Rolls-Royce is known for reliable, efficient, and environmentally friendly power solutions, ranging from gas and diesel engines to hybrid systems integrated with digitalization and electrification technologies. Rolls-Royce Solutions' strength lies in providing complete lifecycle services and applying advanced technologies widely used in the maritime and infrastructure sectors. The Rolls-Royce Power Systems Business Unit is headquartered in Friedrichshafen, Germany.

The range of industrial sectors represented is further enhanced by the participation of Sekisui Chemical Group, which demonstrates its commitment to material innovation through its involvement in the IEE Series. Operating in several countries across Asia and Australia, the company produces and markets a range of products, including infrastructure, construction, high-performance resins for mobility and electronics, and diagnostic reagents.

Through its network in Indonesia, PT Sekisui Polymatech Indonesia supplies automotive components and consumer electronics. Their presence at the IEE Series strengthens the company's mission to continue providing cutting-edge material solutions that drive the advancement of future industries.

The presence of these global companies further underscores that the IEE Series continues to evolve into a relevant event for world-class industry players. This exhibition not only serves as a platform to showcase the latest technologies but also highlights Indonesia's crucial role in the global supply chain and innovation.

"Through the IEE Series, we aim to show that Indonesia plays a key role in the global energy industry ecosystem. The participation of international companies here is proof that Indonesia is both a strategic market and a key partner," added Lia Indriasari, Country Manager of Pamerindo Indonesia.

The Battery Show Indonesia also opens a new dimension in the IEE Series ecosystem by highlighting the increasingly crucial energy storage technology in supporting the global energy transition. Moreover, its presence further enhances the overall appeal of the IEE Series, both in terms of increasing visitor numbers and the quality of exhibition participants.

This exhibition complements existing events such as Electric & Power Indonesia, Mining Indonesia, and Oil & Gas Indonesia, which foster cross-sector collaboration to accelerate the creation of more sustainable energy solutions. The combination of increasingly relevant topics and a broader scope of technologies makes the IEE Series even more attractive to global industry players seeking partners, opportunities, and the latest innovations.

With these enhancements, IEE Series 2025 is set to make history with the inclusion of The Battery Show Indonesia as an integral part of the event. The participation of global industry players and the presence of cutting-edge innovations make IEE Series 2025 a strategic event that plays a crucial role in the development of the energy and engineering industries, both nationally and internationally.

Don't Miss the IEE Series 2025! Be prepared to be part of the biggest industry event this year! The IEE Series 2025 will be held over two weeks, from September 10 to 13 and September 17 to 20, 2025, at JIExpo Kemayoran, Jakarta—an essential moment for industry players to discover innovative solutions and expand their business networks.

Get exclusive access to the latest information about seminars, exhibitions, and other supporting events through pre-registration, which will open in early June.

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About Pamerindo Indonesia

PT Pamerindo Indonesia is a leading trade exhibition organizer in Indonesia, established with the sole purpose of organizing trade exhibitions specifically for the Indonesian market. The company has grown rapidly and now organizes over 20 trade exhibitions in Jakarta, Surabaya, and Bali across various sectors such as: Beauty, Building & Construction, Electrical & Power, Food & Hotel, Laboratory, Manufacturing, Mining, Plastics & Rubber, and Oil & Gas.

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For more information and further details about the Indonesia Energy & Engineering Series 2025, please visit:

Indonesia Energy & Engineering Series – Engineering Week (September 10-13, 2025)

- ADEXCO (Disaster Management & Civil Protection Expo) (<https://adexco.id/>)
- CONCRETE SHOW SEA - Indonesia (<https://www.concreteshowseasia.com/>)
- CONSTRUCTION INDONESIA (<https://www.constructionindo.com/>)
- WATER INDONESIA (<https://waterindonesiaexpo.com/>)

Indonesia Energy & Engineering Series – Energy Week (September 17-20, 2025)

- MINING INDONESIA (<https://www.mining-indonesia.com/>)
- OIL & GAS INDONESIA (<https://www.oilgasindonesia.com/>)

- ELECTRIC & POWER INDONESIA (<https://www.electricindonesia.com/>)
- THE BATTERY SHOW INDONESIA (<https://www.thebatteryshowindonesia.com/>)

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